

# Digital Trends & AI in Shipping

23 October 2024

10.00 - 13.15 EEST

Within the framework  
of project EXCEED



**2024**  
REFRESHER  
TRAINING  
PROGRAM

**From our  
members  
for our  
members**



MARITIME TRAINING CENTER  
for Pollution Prevention  
Safety at Sea and  
Environmental Awareness

## WEBINAR

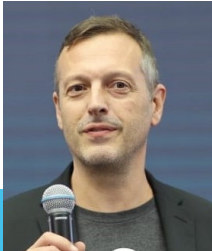
Addressed to crew officers (deck & engine) and office  
personnel of HELMEPA Member companies

Level of knowledge: Beginners to Intermediate

## Schedule

10.00 – 10.10	Introducing project EXCEED: Excellence in Green and Digital Manufacturing HELMEPA
10.10 - 11.00	Innovations in Shipping: Analysis of Cloud Computing and Artificial Intelligence — Microsoft
11.00-11.10	Break
11.10- 12.00	AI and Big Data applications in Shipping INFORM (Member of AUSTRIACARD Holdings)
12.00-12.10	Break
12.10 - 13.00	Digital training solutions and maritime e-learning — SQLearn
13.00 – 13.15	Q&A / Wrap-up

# WEBINAR LECTURERS



**Yianni TOULIATOS**

Partner Development  
Director  
**Microsoft**

Yiannis Toulitos is a seasoned technology leader at Microsoft, with over 30 years of experience in the technology sector (12+ yrs at Microsoft, 8+ years as Founder/CEO). He has a proven track record of consulting, designing and delivering complex hosting and cloud computing solutions for Enterprises and Independent Software Vendors across Europe and North America. Yianni's educational background includes an MBA from Sheffield University and a Level 7 Strategic Management and Leadership diploma from the Chartered Management Institute. His extensive technical expertise spans multiple domains including Cybersecurity, Azure, AI, Cloud Migrations, and Multi-tenant architectures. With a passion for solving complex technical challenges, Yianni has earned a reputation as a trusted advisor and consultant to organizations seeking to adopt cutting-edge technology solutions. He is widely recognized for his ability to lead cross-functional teams and drive successful outcomes for his clients. Yiannis is currently a Partner Development Director at Microsoft working on business development strategies with enterprise software companies.



**Spyros SAKELLARIOU**

Group AI and Data  
Analytics Director  
**AUSTRIACARD HOLDINGS**

Spyros Sakellariou has over 32 years working experience in product management, software and systems engineering, as well as entrepreneurship. He has in depth knowledge in a diverse range of technologies including Systems Integration, Network Functions Virtualization, Big Data and Artificial Intelligence. He is the co-founder of the UK based startup LSTech now part of AUSTRIACARD HOLDINGS and he has been the head of the data analytics competence centers of Arhs Developments and Intrisoft International. His past experience includes working for Intracom Group for 21 years where he gained invaluable experience in designing and implementing software products and custom solutions for Communication Service Providers and Financial Institutions. He is now the Group Director of AUSTRIACARD HOLDINGS AI & Data Analytics Competence Center. He holds an MSc in Information Technology from the University of Nottingham UK, a BSc in Computer Science from Loyola University of Chicago IL, USA, and is a graduate of the prestigious Oak Hill Academy at Mouth of Wilson VA, USA.



**Despina PAPADAKI**

National & EU funded  
Project Manager  
**SQLearn**

Despina Papadaki is the National & EU funded Project Manager at SQLearn Company, with over a decade of experience in Training and Education through EU-funded projects since 2011. Her expertise lies in innovative digital tools and platforms, particularly in Virtual Reality (VR) and e-learning environments, aimed at enhancing educational outcomes. In her role at SQLearn, Ms. Papadaki manages projects that utilize digital applications to improve training effectiveness. Her extensive background includes managing EU-funded projects at both NGO and institutional levels, with a focus on youth training & competences development, school education, higher academic institutions, and Vocational Educational Training (VET). As a certified Trainer of Trainers by SALTO.org, she designs and delivers tailored training methodologies for diverse audiences. Currently pursuing her PhD at the University of Piraeus in Maritime Security and the Common Security & Defence Policy of the EU, she holds a Master's in International Strategic Studies and a Bachelor's in International and European Studies. Ms. Papadaki is committed to enhancing learning through technology, making her a valuable asset in educational initiatives across sectors.

# WEBINAR Outline | Learning Objectives

## Innovations in Shipping: Analysis of Cloud Computing and Artificial Intelligence

- Introduction
- Cloud Computing and Shipping
- Understanding the role of AI in Shipping
- Current Technology Trends
- Opportunities and Risks
- Where are we headed? Future view

## AI and Big Data applications in Shipping

A cookbook for the successful deployment of Generative AI in the shipping industry, the following topics will be covered:

- A bit of history from Big Data, to Gen AI, to the Data Economy
- Setting the right expectations
- Implementing a Gen AI project vs Data Analytics & Machine Learning
- Remedies for dealing with hallucinations and high costs
- Use cases beyond the chatbot
- The Gen AI enabled workplace at land and at sea

## Digital training solutions and maritime e-learning

- Introduction
- Understanding Digital Training Solutions
- Value of Digital Training Solutions
- Advantages of Digital Training Solutions
- Drawbacks of Digital Training Solutions
- Future Trends in Digital Training for Maritime

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